



Digital Marketer Level 3



Our Approach

With our expert training and one-to-one support, you'll channel your creativity and learn to create, implement, and analyse successful campaigns and kickstart an amazing career.

Role Profile

The primary role of a digital marketer is to define, design, build and implement digital campaigns across a variety of online and social media platforms to drive customer acquisition, customer engagement and customer retention. A digital marketer will typically be working as part of a team, in which they will have responsibility for some of the straightforward elements of the overall marketing plan or campaign. The marketer will work to marketing briefs and instructions. A Digital Marketing apprenticeship is a great way to learn good practices, build experience, and start an incredible career.

Who is it For?

Digital Marketing Assistant, Digital Marketing Executive, Digital Marketing Co-ordinator, Campaign Executive, Social Media Executive, Content Co-ordinator, Email Marketing Assistant, SEO Executive, Analytics Executive, Digital Marketing Technologist.

Course Summary

Level 3 Advanced Apprenticeship (equivalent to 2 A Levels grade A-C). Programme duration – 12-18 months. Training method – Blended learning, remote and 1-2-1 learning.

20% Off the Job

Off the job training is defined as learning which is undertaken outside of your normal day to day responsibilities and contributes towards the achievement of your apprenticeship standard.

Get in touch with us:

Contact: [Sorcha Murphy](#)

Email: s.murphy@ignitesportuk.com

www.ignitetraininguk.com

